



### 3.1.1 Institution's Research facilities are frequently updated and there are well defined Policy

#### List of Research Proposal Submitted

S.No.	Faculty Name	Title of the Proposal Submitted	Funding Agency
<b>2018 - 2019</b>			
1.	Dr. S. Prakash Assistant Professor of Biotechnology	Evaluations of Eco – friendly Anti-Fouling Metabolites from end Ophytic Antinomy cetes Associated with Seaweed and Seagrass Species.	Indian Council of Social Science Research (ICSSR), New Delhi.
2.	Dr.P. K. Balamurugan Associate Professor of BBA & Mr. S. Ajith Kumar Assistant Professor of BBA	A Study on Assessment of Perception and Attitude of Rural Youth towards Agriprenurship in Tamilnadu	Indian Council of Social Science Research (ICSSR), New Delhi.
3.	Dr.S.KulothungaPandian Assistant Professor of Commerce	Application of Camel Model in Analysing the Profitability of Public Sector Commercial Banks in India	Indian Council of Social Science Research (ICSSR), New Delhi.
4.	Dr.S.KulothungaPandian Assistant Professor of Commerce	An Investigation of Agrarians' Distress in Delta Regions in Tamilnadu	Indian Council of Social Science Research (ICSSR), New Delhi.
5.	Dr.M.Lakshmanakumar Assistant Professor of PG Commerce & Mr.M.Rajeev Gandhi Assistant Professor of Commerce	A Study on Creation of Self Employment Towards Retail Sector – A study with special reference to Selected District of Tamilnadu	Indian Council of Social Science Research (ICSSR), New Delhi.
6.	Dr.S.Saraswathi Assistant Professor of PG Commerce	A study on the Position of Primary Health Centre for Rural Health Development	Indian Council of Social Science Research (ICSSR), New Delhi.
7.	Mr.K. GaneshBabu Assistant Professor of BCA	Computational Design and Development of	Indian Council of Social Science



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		Biological Bigdata Using Mapreduce Algorithms	Research (ICSSR), New Delhi.
8.	Dr.P. K. Balamurugan Associate Professor of BBA	A Study on Retail Business Opportunities at Pilgrimage and Recreational Tourism Spots of Tamilnadu	Indian Council of Social Science Research (ICSSR), New Delhi.
9.	Dr.S.Femina Head, Department of English & Mrs.K.P.Swapna, Assistant Professor.ofEnglish	Glimpses on the Invisible Issues: The Transgender Identity Reflected in the Plays of Mahesh Dattani	Indian Council of Social Science Research (ICSSR), New Delhi.
10.	Dr.S.Femina Head, Department of English & Mrs.J.Santha Christina, Assistant Professor.of English	Suggestive Measures for Acquiring Communicative Competence in English to Ensure Employment for the Students from Rural Background	Indian Council of Social Science Research (ICSSR), New Delhi.
11.	Dr.M.J.Senthil Kumar Associate Prof. of Commerce	An Investigation into the Impact of Social Insurance Schemes in Virudhunagar District with Special Reference to Accidental Insurance	Indian Council of Social Science Research (ICSSR), New Delhi.
12.	Mr.S.Venkatesh & Mr.N.Sevugapandi Assistant Professors of Computer Science	THUDI – Intelligence Music Software Agent for Autism People Traffic System in Smart City	Indian Council of Social Science Research (ICSSR), New Delhi.
13.	Dr.S.Amutharani Head, PG Department of Commerce	A Study on Rural Empowerment through Digital based Financial Inclusion	Indian Council of Social Science Research (ICSSR), New Delhi.
14.	Dr.S.Amutharani Head, PG Department of Commerce& Dr.S.Saraswathi Assistant Professor of PG Commerce	Impact of Implementation of Goods and Service Taxes on Manufacturing Concerns in Virudhunagar District	Indian Council of Social Science Research (ICSSR), New Delhi.
15.	Dr.M.Lakshmanakumar Assistant Professor of PG Commerce &	Environmental Friendly Marketing Practices in Indian Industries – A study with Reference to	Indian Council of Social Science Research (ICSSR), New Delhi.



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	Dr.K.Sadeeshkumar, Associate Professor of PG Commerce	Customer Perception in Virudhunagar District, Tamilnadu	
<b>2019 - 2020</b>			
16.	Dr.M.J.Senthil Kumar Associate Professor of Commerce	A Study on Awareness of Social Security Schemes Implemented by the Government with Special Reference to Social Insurance inVirudhunagar District	Indian Council of Social Science Research (ICSSR), New Delhi.
17.	Dr.M.Gurusamy, Head &Associate Professor of Commerce. & Dr.S.Kulothunga Pandian, Assistant Professor of Commerce.	Problems and Prospects of Digital Financial Inclusion of Banking Services – A Study with Reference to Rural areas in Tamilnadu	Indian Council of Social Science Research (ICSSR), New Delhi.
18.	Dr.M.J.SenthilKumar, Associate Professor of Commerce. Mr.M.Rajeev Gandhi & Mr.A.Babu Franklin, Assistant Professor of Commerce.	An Investigation of Burnout of Self Financing College Teachers with Special Reference to Selected District of Tamilnadu	Indian Council of Social Science Research (ICSSR), New Delhi.
19.	Dr.R.Geetha, Mrs.J.Jasmine Bhastina, Mrs.E.Kiruthika & Dr.S.Kulothunga Pandian Assistant Professors of Commerce.	A Study on Impact of Climate Changes on Agriculture	Indian Council of Social Science Research (ICSSR), New Delhi.
20.	Dr.S.Amutha Rani, Head, Department of PG Commerce, Dr.S.Saraswathi, & Ms.S.Thanga Padeeswari, Assistant Professors of PG Commerce	Rural Empowerment through Digitalization – A SWOC Analysis with Special Reference to Mobile Application	UGC-STRIDE
21.	Dr.S.Amutharani	An Empirical Study on the	Indian Council of



S.No.	Faculty Name	Title of the Proposal Submitted	Funding Agency
	Head, Department of PG Commerce & Dr.S.Saraswathi Assistant Professor of PG Commerce	Impact of the Prime Minister's Welfare Schemes for the Eradication of Poverty and Rural Development in South TamilNadu	Social Science Research (ICSSR), New Delhi.
22.	Dr.M.Lakshmanakumar, Assistant Professor of PG Commerce. Mr.M.Ramamoorthy, Assistant Professor of Commerce(CA) & Mr.S.Ajithkumar Assistant Professor of BBA	Role of Corporate Social Responsibility -ties in Sustainable Economic Development in Virudhunagar District, Tamilnadu	Indian Council of Social Science Research (ICSSR), New Delhi.
23.	Dr.P.K.Balamurugan Head &Associate Professor of BBA, Dr.M.Lakshmanakumar, Assistant Professor of PG Commerce, Dr.K.SadeeshKumar Associate Professor of PG Commerce & Mr.A.Balaji Assistant Professor of IT	A Study on Sustainable Growth of MSMEs Through Information Communication Technology in Southern Districts of Tamilnadu	Indian Council of Social Science Research (ICSSR), New Delhi.
24.	Dr. S. Prakash Assistant Professor of Biotechnology	Evaluation of Eco-friendly antifouling metabolites from endophyticactinomycetes associate with sea weed and Sea grass species	Indian Council of Social Science Research (ICSSR), New Delhi.
25.	Mr.K.GaneshBabu & Mr.R.Prabakaran Assistant Professors of Computer Applications	Data Mining Analysis On Complex Gold Nano particles Using DNA Hybrisation, Genetic Algorithm, Swarm Intelligence	Indian Council of Social Science Research (ICSSR), New Delhi.
26.	Dr.T.Subburaj Assistant Professor of Computer Applications	DdoS Attack Detection in Wireless Networks.	Indian Council of Social Science Research (ICSSR), New Delhi.





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27.	Mr.A.Balaji Mr.S.Muthukumar Assistant Professors of IT	Obstacle Detector helping visually impaired	Indian Council of Social Science Research (ICSSR), New Delhi.
28.	Mr.A.Balaji Mr.S.Viswanathan Assistant Professors of IT	Power Aware Datacenter Using Neural Network	Indian Council of Social Science Research (ICSSR), New Delhi.
<b>2021 - 2022</b>			
29.	Mr.S.Ajithkumar, Assistant Professor, Department of BBA	An Evaluative Study of Tourism Entrepreneurship in Unorganized Sector with Reference to Hotels and Travel Agencies in Southern Districts of Tamilnadu	Indian Council of Social Science Research (ICSSR)
30.	Mr.P.Venkateshkumar, Assistant Professor Department of BBA	A study of students Learning potential problem in Higher Education during the Covid - 19 outbreak in Tamil Nadu's Southern Districts	Indian Council of Social Science Research (ICSSR)
31.	Dr.K.Muthuselvi, Assistant Professor, Department of BBA	A Study on Financial Insecurity and Mental Health during the Covid - 19 in Virudhunagar District, Tamilnadu	Indian Council of Social Science Research (ICSSR)
32.	Mrs.V.Ahila, Assistant Professor, Department of BBA	A Machine - Learning based Prediction in Patients with Covid-19 Infection	Indian Council of Social Science Research (ICSSR)
33.	Dr.M.Lakshmanakumar, Assistant Professor, Department of PG Commerce	Role of CSR in Sustainable Economic Development during Covid - 19 pandemic - A Study with Special Reference to Southern Industries, Tamilnadu	Indian Council of Social Science Research (ICSSR)
34.	Dr.M.Lakshmanakumar, Assistant Professor,	People Perception and Awareness towards	Indian Council of Social Science



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	Department of PG Commerce	Online Shopping during Covid - 19 Pandemic - A Study with Special Reference to Tamilnadu	Research (ICSSR)
35.	Dr.V.Pradeepa Assistant Professor, Department. of Biotechnology	Potential Inhibitors of SARS-Cov-2 Main Proteases: An Insilico Screening of Bioactive Molecules of Endophytic Microorganisms from Indian Medicinal plants	Indian Council of Social Science Research (ICSSR)
36.	Dr.P.Suganya Assistant Professor Department. of Biotechnology	Screening and Biomass Production of Shola Forest Fresh Water Algae for Pigment Production	Indian Council of Social Science Research (ICSSR)
37.	Mr.A.Balaji Head & Assistant Professor, Department of Information Technology	Implementation of SOP among Public gathering using IOT with Raspberry during Covid 19 - A Study with special reference to service Industry	Indian Council of Social Science Research (ICSSR)
38.	Mrs.A.SankarGomathi, Assistant Professor, Department of Information Technology	Machine Learning based Prediction of Covid -19 Symptoms using Adaboosting and Gradient Decent Optimization	Indian Council of Social Science Research (ICSSR)
39.	Mr.S.Viswanathan, Assistant Professor, Department of Information Technology	Road Accident Prevention using Raspberry Pi 3	Indian Council of Social Science Research (ICSSR)
40.	Mr.S.Viswanathan, Assistant Professor Department of Information Technology	Power Aware Datacenter using Neural Network	Indian Council of Social Science Research (ICSSR)
41.	Mr.S.Muthukumar, Assistant Professor Department of Information Technology	Impediment Indicator Helping Visually Impaired Person	Indian Council of Social Science Research (ICSSR)
42.	Mr.S.Muthukumar, Assistant Professor Department of Information Technology	Obstacle Detector Helping Visually Impaired	Indian Council of Social Science Research (ICSSR)
43.	Mrs.J.Santha Christina,	A Study on the	Indian Council of



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	Assistant Professor Department of English	Opportunities of E-Learning after COVID-19 Pandemic from the Perspectives of ESL Students and Teachers of the South Zone of Rural Tamilnadu	Social Science Research (ICSSR)
44.	Dr.S.Femina, Head & Assistant Professor, Department of English	A Study on the Social Inclusion and Gender Equality as a Pivotal Path to bring Transgender in the Mainstream of the Society	Indian Council of Social Science Research (ICSSR)
45.	Dr.S.Amutharani, Head & Associate Professor, Department of PG Commerce	A study on implementation of New Labour Laws in Fireworks Industry in Tamilnadu	Indian Council of Social Science Research (ICSSR)
46.	Dr.M.J.Senthilkumar, Head & Associate Professor, Department of Commerce(CS)	COVID 19 and Higher Education - Opportunities and Challenges Faced by the Teaching Staffs and Students of Arts and Science College in Selected District of Tamilnadu	Indian Council of Social Science Research (ICSSR)
47.	Dr.N.Nalayini Head & Associate Professor, Department of Commerce(CA)	Sustainable Growth in Indian Industries in Covid-19 Situations	Indian Council of Social Science Research (ICSSR)
48.	Mr.T.Manojkumar, Assistant Professor, Department of Com(CA)	Consumer attitude towards augmented and Virtual Reality Marketing Technologies in Madurai District	Indian Council of Social Science Research (ICSSR)
49.	Mr.S.Ajithkumar, Assistant Professor, Department of BBA	Role of Religious Tourism in Promoting Local Community in Southern Districts of Tamilnadu	Indian Council of Social Science Research (ICSSR)
50.	Dr.M.Sujatha Head & Assistant Professor, Department of Biotechnology	Prevalence of Anemia and its Associated Factors among Women working in Firework industries of	Indian Council of Social Science Research (ICSSR)



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		South Tamilnadu	
51.	Dr.A.Rajalakshmi, Assistant Professor, Department of Biotechnology	Isolation and Molecular Characterization of Heavy Metal Degrading Bacteria from Firework Industries around Sivakasi Area	Indian Council of Social Science Research (ICSSR)
52.	Dr.C.Divya Assistant Professor, Department of Botany	In Vitro Propagation, Phytochemical Screening, Antimicrobial and Antiozidant Efficacy of Indigofera Astragalina DC.: A Significant Medicinal Herb of South India	Indian Council of Social Science Research (ICSSR)
<b>2022 - 2023</b>			
53.	Dr.M.Lakshmanakumar Assistant Professor of PG Com	A Study on the Impact of Micro Finance through SHGs on the Socio Economic Empowerment of Rural Women in Tamil Nadu	Indian Council of Social Science Research (ICSSR)
54.	Dr.P.K.Balamurugan Head &Assistant Professor, Department of BBA	Social Marketing of Green Products-A study with Special Reference to Virudhunagar District, Tamilnadu	Indian Council of Social Science Research (ICSSR)
55.	Mr.A.Balaji, Head & Assistant Professor, Mr.S.Muthukumar, Assistant Professor of Information Technology	IOT Based CCTV Image Capture And Notification For Security Purpose	Indian Council of Social Science Research (ICSSR)
56.	Dr.M.Lakshmanakumar Assistant Professor of PG Commerce & Dr.P.K.Balamurugan Head &Associate Professor. of BBA	Social Marketing of Green Products – A Study with Special Reference to Virudhunagar District, Tamilnadu	Indian Council of Social Science Research (ICSSR)
57.	Ms.K.Lalithambigai, Head &Assistant Professor of Maths Mrs.M.Kaleeswari	Two Days National Workshop on “Emerging Trends in Data Analytics”	Indian Council of Social Science Research (ICSSR)





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	Assistant Professor of Maths		
58.	Dr.M.J.Senthil Kumar Head & Associate Professor. of Commerce (CS) Dr.J.JasmineBhastina Assistant Professor of Commerce(CS)	Emerging Trends in Digital and Crypto Currencies	Indian Council of Social Science Research (ICSSR)
59.	Dr.M.J. Senthil Kumar, Head &Associate Professor, of Commerce (CS) & Dr.J.Jasmine Bhastina Assistant Professor of Commerce(CS)	Introduction of Digital currency in India: A way forward and its Sustainability	Indian Council of Social Science Research (ICSSR)